

Media Education for Aware Adults

Dublin, Ireland; 29th Dec 2022 MEAA, an Erasmus + project funded by the European Commission.

DUBLIN - March 24, 2023 - [PRLog](#) -- Digital problem solving is the capacity to address more or less difficult issues with the use of technological resources. Even after accounting for various other factors, such as age, gender, educational level, literacy and math proficiency, and use of e-mail at home, adults with the highest levels of problem-solving skills using ICT are six percentage points more likely to participate in the workforce than adults with the lowest levels of these skills. According to "OCSE (2016), Skills Matter: Further Results from the Survey of Adult Skills, OECD Skills Studies, OECD," adults without ICT experience are less likely to work.

The tremendous digitization that has occurred over the last decade has altered many elements of daily and working life. Digital transformation is transforming society, the labour market, and the future of work as it is propelled by innovation and technological advancement. In a variety of economic areas, particularly the digital one, employers have difficulty finding highly skilled individuals to fill positions. Because training is frequently unavailable at the appropriate time and location, not enough people are updating and retraining to fill these shortages.

Centered around the improvement of the level of skills of 120 adult educators to acquire or enhance basic skills such as digital problem solving, ICT skills, creativity, and communication of the adults; Enhancing the capacity of 60 adult organizations to support appropriately adults, in their ongoing learning process. The MEAA project launched in the last quarter of 2022 and will complete in October 2024. The project is being undertaken by a consortium of six organizations from six different European countries. At the core of the consortium is Acta European Centre, a Romania-based educational innovation centre which is the main project coordinator and will oversee the development and implementation of all project activities. The remaining partners are based in Ireland, Italy, Spain, Greece, & Estonia.

The partnership is currently focusing on developing "Adult educators/trainers Digital Competences Framework" The Framework of Digital Competences will define the key components of competences needed by adult educators/trainers to effectively integrate digital tools and media education into their localized contexts, as well as to provide and validate an EU reference framework for developing and evaluating digital competences.

The Framework will be completed in August 2023 and the results will be available on the project's website.

If you would like to find out more about this project, please visit our website at (meaa-erasmus.com) (<http://meaa-erasmus.com/>) to stay up-to-date with the latest developments in the project!

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