

MEDIA EDUCATION FOR AWARE ADULTS (MEAA)



Co-funded by
the European Union

Website: meaaerasmus.com

THE PROJECT:

MEAA is 24-month Erasmus+ Project that intends to improve the digital literacy of educators that lack the resources to help adults in the continuously evolving and expanding digital world and enable organisations who work with adults to expand their educational offerings and have new open source digital tools. Partners from six European countries will bring their expertise together and create Adult educators/trainers Digital Competences Framework, a Handbook - Media Education for Aware Adults, Online platform and training material on MEDIA EDUCATION and develop recommendations.

DURATION: 24 MONTHS

PROJECT START
DATE: NOV 2022

PROJECT END
DATE: OCT 2024



PROJECT RESULTS:

Project Result 1:

Adult educators/trainers Digital Competences Framework" (In progress)

Aim:

The Framework of Digital Competences will outline the essential skills that adult educators and trainers must possess in order to successfully incorporate media education and digital tools into their particular local contexts. It will also offer and validate an EU reference framework for creating and assessing digital competencies.

Project Result 2:

Handbook - Media Education for Aware Adults (In progress)

Aim:

To be a valuable resource for adult educators working with adults from all over Europe. From a technical and pedagogical standpoint, the Handbook will provide basic knowledge and practical tools to be used.

PROJECT RESULT 3:

"Online platform and training material on MEDIA EDUCATION"

Aim:

We will create a cutting-edge e-learning platform to help educators and trainers gain a solid understanding of digital media and digital literacy so they can impart that knowledge to others as part of their jobs. The resources included in the digital learning packages will range from interactive games, podcasts, e-learning films, interactive case studies, and infographic tools, among others. As expected, it will be a collection of digital learning materials built around the idea of micro-learning.



PARTNERS' MEETING:

On December 12, 2022, the first online meeting of the Media Education for Aware Adults project took place. Partners gathered to establish a common vision and understanding of the project's development, as well as to discuss the project overview, the project aims, results, target groups, and Intellectual Outputs. They also agreed on key roles and responsibilities, as well as the focus of the MEAA project and the next deadlines to be met.

FIRST TRANSNATIONAL MEETING:

Our first face-to-face meeting will happen on 28th March in Oradea, Romania. In this meeting, the partners will be able to present their respective findings and the projects' overall progress.

PROJECT RESULT 4: RECOMMENDATIONS:

AIM:

This outcome will provide expert advice, recommendations, and analytical research to decision makers via a problem overview and targeted analysis. It will present a solution to every issue encountered and identified throughout the project from a reliable standpoint based on extensive investigation. This outcome will guarantee the accessibility and long-term viability of the project's outcomes as well as the highest level of transferability of the tools, resources, and processes created for the project. Additionally, it will have a particular section that will compile the outcomes of the PILOT TEST and the local and international LTTAs

